



The Tech chronicle

Spotlight

2022 has been a busy year for AdRem. We've been very focused this year on how we can improve and expand our services to better support the needs of our current and future clients. We are very excited to share our newest offerings that help us Streamline your IT Solutions.

Your One-Stop-Shop:

- Hosting & Online Services: Save money by hosting your domains and websites through AdRem. For more information visit:

OnlineServices.AdRem.com

- Shop Products: Place new orders, access your order history and reorder the products you know work best for your business. Explore our catalogue at:

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December 2022



This monthly publication provided courtesy of Patrick Birt, President of AdRem Systems Corporation.



Give Your Business An Advantage In 2023 By Paying Attention To Important IT News And Trends Of 2022

The year 2022 was a big one for IT, experiencing growth in all areas, especially for infrastructure in remote work due to the pandemic. When businesses fail to have updated IT infrastructure in place, regardless of company size or location, their customers' and employees' sensitive information is at risk. By investing in proper IT infrastructure, businesses can improve productivity while saving money. It's a win-win situation.

Keeping that in mind, business owners need to be aware of changes in the IT industry so they can best protect their businesses and customers. The IT industry is continuing to grow, so you must make necessary updates. Here, you'll find the most important IT news and trends of 2022. Understanding these trends will help foster

success into 2023 and beyond.

Increased Need For IT Services Due To Remote Employees

One of the biggest challenges for many industries was the need for reliable IT services for remote employees. Businesses had to send their employees home, so they needed to find ways to ensure their information would stay protected.

To fix this issue, many businesses started working with MSPs to help with their IT and cyber security needs. MSPs can install, support and maintain all the users' devices and PCs connected to the network. Since they manage devices remotely, they're available to help employees with their concerns as soon as they arise. MSPs are also incredibly beneficial when it comes to

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protecting information from hackers and other significant problems. They'll be there to assist with issues such as lost devices, hardware failures, natural disasters and many other situations.

A Need For More Automation

Between rising costs due to inflation and staffing issues, many small-business owners are doing more of the repetitive but necessary tasks that don't bring much value to the business. However, many things can be automated, including email marketing and data entry. Business owners don't have to do everything on their own, especially when they can automate many of these essential daily tasks. Implementing automation leaves business owners and employees less stressed while freeing up time for higher-valued tasks.

Cyber-Attacks Of 2022 To Be Aware Of

Cybercriminals are getting smarter and bolder. In 2022, we saw cyber-attacks against the Israeli and Polish governments; the school system in Albuquerque, New Mexico; and large



businesses such as Uber and Crypto.com.

No business is exempt from cyber-attacks. Many small businesses don't prioritize cyber security, and cybercriminals know this. They will try to target and compromise businesses that they think are an easy target. Proper cyber security training for employees, as well as hiring an MSP, can reduce the risk of hackers gaining access to critical information.

If you're a small-business owner, it's essential to include your business's IT needs in your plans for 2023. Doing so will allow you to stay ahead of your competition while ensuring your employees and customers are well protected.

“When businesses fail to have updated IT infrastructure in place, regardless of company size or location, their customers’ and employees’ sensitive information is at risk.”

Cybersecurity Awareness

There was a **500%** increase in ransomware attacks in 2021

Did you Know?
The average fine for a HIPAA violation is **\$1,500,000**



IT Systems Security and Performance Assessment:

We'll be able to answer your top questions:

- Are you IT systems truly secure from hackers and viruses?
- Are your backups configured properly to ensure your back up and running after a disaster?
- Are you exposed to expensive fines and litigation?
- Could you utilize cheaper and more efficient cloud computing technologies?

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Our Mission: AdRem is a company of respected, trusted, and proven individuals dedicated to delivering Today's innovative technologies for a more secure nation of tomorrow.